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**Concern for Working Families Has Taxpayers Saying  
“NO Go! To Transportation Plan”**

*Working families pay increase costs for a decade before enjoying any benefits*

**San Diego, CA (April 23, 2024)** -- The San Diego County Taxpayers Association® (Taxpayers) announced today it opposes the county-wide half cent sales tax for transportation– called “Let’s Go SD”. The tax measure was created by special interest groups and not SANDAG, the region’s transportation planning agency.

“What’s the point of having an expert SANDAG staff and SANDAG Board if they are not going to be involved in creating transportation ballot measures,” said Haney Hong, president and CEO of Taxpayers. “We don’t object to the idea of financing transportation infrastructure. We do object to the experts being left out of the process. Where is the efficiency and effectiveness in that?”

Taxpayers also note the Let's Go SD proposal would tax working class families for a decade or longer before they would enjoy any benefits.

“The measure not only hurts families, it also handcuffs SANDAG for the next 30 years in funding specific projects, which over time may be unnecessary or need major changes,” said Hong.

The regional watchdog criticizes this form of budgeting as it locks away large amounts of money which cannot be shifted when plans and realities inevitably change.

Furthermore, there is no guarantee that the additional revenue will not go to underutilized mass transit projects and not much needed road repairs.

This is the first local measure on the November ballot that Taxpayers has considered, and Taxpayers expects to provide recommendations to taxpayers for the 32 other local tax proposals that will be on the November ballot. Historically, Taxpayers has supported about two-thirds of the tax proposals it reviews. It’s only after thorough research and debate that the Taxpayers oppose tax measures, as it is doing for “Let’s Go SD”.

“No one besides Taxpayers is going to study all 32 tax proposals in San Diego County,” said Hong. “I’m grateful to my staff and to my membership for their diligence and dedication in providing thoughtful recommendations to the taxpaying public.”

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The San Diego County Taxpayers Association (SDCTA) is a non-profit, non-partisan organization, dedicated to promoting accountable, cost-effective, and efficient government and opposing unnecessary new taxes and fees. For the last 79 years, SDCTA has served as “*San Diego’s Taxpayer Watchdog Group*” by educating the public and helping to save the region’s citizens millions of dollars. Public opinion polls consistently rate SDCTA as the most “influential” and “trusted” public policy institution in



San Diego. The membership is led by President & CEO Haney Hong. SDCTA envisions a future where San Diego citizens receive a better return on investment in public assets and services. For more information, please visit [www.sdcta.org](http://www.sdcta.org), [Twitter](#), [Facebook](#) or call 619-234-6423.