

*15<sup>th</sup> Annual Golden Watchdog & Golden Fleece Awards Dinner*  
*Thursday, May 20, 2010*  
*Town and Country Resort & Convention Center*

**TITLE SPONSOR** **\$25,000** (~~1 Available~~) **SOLD OUT**

- Opportunity to show a 30-second promotional video during program (content approval required)
- Full-page color ad on the back of the event program (camera ready ad provided by sponsor by deadline)
- Three (3) VIP Tables of Ten (10)
- Logo recognition in special “save the date” video invitation
- Logo recognition on front cover of program
- Opportunity to present award to the Grand Golden Watchdog Award recipient
- Opportunity for cameo appearance or product/logo placement in one (1) SDCTA video skit
- Logo recognition on event invitation and email blasts (priority size and placement)
- Professional group photograph of table guests
- Commemorative DVD of SDCTA video skits for each guest
- Hosted parking
- Company banner display at event
- Media, marketing and PR exposure (as available)
- Prominent logo recognition on SDCTA website, including link to sponsor’s website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Company name displayed on table signage

**PRESENTING SPONSOR** **\$15,000** (~~1 Available~~) **SOLD OUT**

- Full-page color ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- Two (2) VIP Tables of Ten (10)
- Logo recognition on event invitation and email blasts (priority size and placement)
- Opportunity for product/logo placement in one (1) SDCTA video skit
- Professional group photograph of table guests
- Commemorative DVD of SDCTA video skits for each guest
- Company banner display at event
- Media, marketing and PR exposure (as available)
- Prominent logo recognition on SDCTA website, including link to sponsor’s website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

**WATCHDOG SPONSOR** **\$10,000** (1 Available)

- Full-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- Two (2) VIP Tables of Ten (10)
- Logo recognition on event invitation and email blasts (priority size and placement)
- Opportunity for product/logo placement in one (1) SDCTA video skit
- Commemorative DVD of SDCTA video skits for each guest
- Media, marketing and PR exposure (as available)
- Logo recognition on SDCTA website, including link to sponsor's website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

**PLATINUM SPONSOR** **\$7,500** (1 Available)

- 1/2-page color ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10)
- Logo recognition on event invitation (priority size and placement)
- Commemorative DVD of SDCTA video skits for each guest
- Recognition on SDCTA website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

**GOLD SPONSOR** **\$5,000** (5 Available)

- 1/4-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10)
- Logo recognition on event invitation (priority size and placement)
- Recognition on SDCTA website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

**SILVER SPONSOR** **\$3,500** (5 Available)

- 1/8-page black & white ad in program (camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10)
- Recognition on event invitation
- Recognition on SDCTA website
- Verbal recognition from the podium
- Screen credit during event
- Recognition in program
- Company name displayed on table signage

**FRIENDS OF SDCTA SPONSOR** **\$1,750** (Available to Members Only)

- One (1) Table of Ten (10)
- Screen credit during event
- Company name displayed on table signage

<b>Member Table:</b>	<b>\$1,500</b>	<b>Member Ticket:</b>	<b>\$150</b>
<b>Non-Member Table:</b>	<b>\$2,000</b>	<b>Non-Member Ticket:</b>	<b>\$200</b>

***DEADLINE:***

Sponsorship must be confirmed by  
**March 31, 2010** to guarantee inclusion of company logo in the  
print event invitation, when applicable as a sponsorship benefit.

# Reservation Form

Yes! I welcome the opportunity to support the 14<sup>th</sup> Annual Golden Watchdog & Golden Fleece Awards Dinner at the level indicated below:

## Sponsorship:

- |                                     |          |   |                               |
|-------------------------------------|----------|---|-------------------------------|
| <input type="checkbox"/> Title      | \$25,000 | <input type="checkbox"/> Platinum         | \$7,500                       |
| <input type="checkbox"/> Presenting | \$15,000 | <input type="checkbox"/> Gold             | \$5,000                       |
| <input type="checkbox"/> Watchdog   | \$10,000 | <input type="checkbox"/> Silver           | \$3,500                       |
|                                     |          | <input type="checkbox"/> Friends of SDCTA | \$1,750 <b>(Members Only)</b> |

**Table:** (please indicate quantity in space provided)

\_\_\_ Member Table \$1,500      \_\_\_ Future Member Table \$2,000

**Individual Seats:** (please indicate quantity in space provided)

\_\_\_ Member \$150      \_\_\_ Future Member \$200

## Underwriting Donations & In-Kind Sponsorship:

- |   |         |  |         |
|---|---------|--|---------|
| <input type="checkbox"/> Wine           | \$1,500 | <input type="checkbox"/> Centerpiece   | \$1,000 |
| <input type="checkbox"/> Printing       | \$2,000 | <input type="checkbox"/> Beer/Cocktail | \$2,000 |
| <input type="checkbox"/> Graphic Design | \$2,000 | <input type="checkbox"/> Production    | \$3,000 |

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

- Check Enclosed  
 Please invoice my company. I understand that payment must be received by May 6th, 2009 to secure the reservation.
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Please charge my credit card. I authorize the San Diego County Taxpayers Association to charge the credit card below in the amount of \$\_\_\_\_\_.

- Visa       MasterCard

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

\_\_\_\_\_  
Cardholder's Signature

\_\_\_\_\_  
Name as it appears on Credit Card

Please return this form to SDCTA by **fax (619) 234-7403** or mail to SDCTA, 110 West C Street, Suite 714, San Diego, CA 92101. Call 619-234-6423 or email amy@sdcta.org for additional info.