

17th Annual Goldens - Sponsorship Opportunities
Golden Watchdog & Fleece Awards Dinner
Wednesday, May 16th, 2012 at the Town & Country Resort

TITLE SPONSOR \$25,000 (~~1 Available~~) **SOLD OUT**

- Opportunity to show a 30-second promotional video during program (content approval required)
- Full-page color ad (premium placement, camera ready ad provided by sponsor by deadline)
- Two (2) VIP Tables of Ten (10) – premiere placement
- Ten (10) tickets to VIP reception
- Logo recognition in special “save the date” video invitation
- Logo recognition on front cover of program
- Opportunity to present award to the Grand Golden Watchdog Award recipient
- Opportunity for cameo appearance or product/logo placement in one (1) SDCTA video skit
- Logo recognition on event invitation and email blasts (priority size and placement)
- Professional group photograph of table guests
- Commemorative DVD of SDCTA video skit
- Opportunity to display company banner display at event
- Media, marketing and PR exposure (as available)
- Prominent logo recognition on SDCTA website, including link to sponsor’s website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Company name displayed on table signage

PRESENTING SPONSOR \$15,000 (~~1 Available~~) **SOLD OUT**

- Full-page color ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- Two (2) VIP Tables of Ten (10) – priority placement
- Ten (10) tickets to VIP reception
- Logo recognition on event invitation and email blasts (priority size and placement)
- Professional group photograph of table guests
- Commemorative DVD of SDCTA video skit
- Media, marketing and PR exposure (as available)
- Prominent logo recognition on SDCTA website, including link to sponsor’s website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

WATCHDOG SPONSOR \$10,000 (~~1 Available~~) **SOLD OUT**

- Full-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- One (1) VIP Table of Ten (10) – priority placement
- Ten (10) tickets to VIP Reception
- Logo recognition on event invitation and email blasts (priority size and placement)
- Commemorative DVD of SDCTA video skit
- Media, marketing and PR exposure (as available)
- Logo recognition on SDCTA website, including link to sponsor’s website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

VIP RECEPTION SPONSOR **\$10,000** (~~1 Available~~) **SOLD OUT**

- Exclusive Sponsor of VIP Reception
- Half-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- Opportunity to place banner/signage at VIP Reception
- One (1) VIP Table of Ten (10) – priority placement
- Ten (10) tickets to VIP Reception
- Logo recognition on event invitation and email blasts (priority size and placement)
- Commemorative DVD of SDCTA video skit
- Media, marketing and PR exposure (as available)
- Logo recognition on SDCTA website, including link to sponsor's website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

PLATINUM SPONSOR **\$7,500** (~~2 Available~~) **1 Remaining**

- Half-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10) – priority placement
- Ten (10) tickets to VIP Reception
- Logo recognition on event invitation (priority size and placement)
- Commemorative DVD of SDCTA video skits
- Recognition on SDCTA website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

GOLD SPONSOR **\$5,000** (**4 Available**)

- 1/4-page black & white ad in program (priority placement, camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10) – priority placement
- Ten (10) tickets to VIP Reception
- Logo recognition on event invitation (priority size and placement)
- Recognition on SDCTA website
- Verbal recognition from the podium
- Screen credit during event (priority size and placement)
- Recognition in program
- Company name displayed on table signage

SILVER SPONSOR **\$3,500** (~~5 Available~~) **3 Remaining**

- 1/8-page black & white ad in program (camera ready ad provided by sponsor by deadline)
- One (1) Table of Ten (10) – preferred placement
- Ten (10) tickets to VIP Reception
- Recognition on event invitation
- Verbal recognition from the podium
- Screen credit during event
- Recognition in program
- Company name displayed on table signage

FRIENDS OF SDCTA SPONSOR **\$2,000** (~~20 Available~~) **13 Remaining - Members Only**

- One (1) Table of Ten (10) – preferred placement
- Screen credit during event
- Company name displayed on table signage

INDIVIDUAL TICKETS:

Member: \$160
Prospective Member: \$210
VIP: \$250, access to VIP reception (Limit two per person.)

DEADLINE:

Sponsorship must be confirmed by
March 15, 2012 to guarantee inclusion of company logo in the
printed event invitation, when applicable.

Reservation Form

Yes! I welcome the opportunity to support the 17th Annual Golden at the level indicated below:

Sponsorship:

- | | |
|---|---|
| <input type="checkbox"/> Title _____ \$25,000 | <input type="checkbox"/> Platinum \$7,500 |
| <input type="checkbox"/> Presenting _____ \$15,000 | <input type="checkbox"/> Gold \$5,000 |
| <input type="checkbox"/> Watchdog _____ \$10,000 | <input type="checkbox"/> Silver \$3,500 |
| <input type="checkbox"/> VIP Reception _____ \$10,000 | <input type="checkbox"/> Friends of SDCTA \$2,000 (Members Only) |

Table of Ten (10): (please indicate quantity in space provided)

____ Member Table \$1,600 ____ Prospective Member Table \$2,100

Individual Seats: (please indicate quantity in space provided)

____ Member \$160 ____ Prospective Member \$210
____ VIP, includes access to VIP Reception \$250 (Limit 2 per person.) **Only 20 available on first come, first serve basis.**

Underwriting Donations & In-Kind Sponsorship:

- | | |
|---|--|
| <input type="checkbox"/> Wine \$2,000 | <input type="checkbox"/> Centerpiece \$1,000 |
| <input type="checkbox"/> Printing \$2,000 | <input type="checkbox"/> Beer/Cocktail \$2,000 |
| <input type="checkbox"/> Graphic Design \$2,000 | <input type="checkbox"/> Production \$3,000 |

Contact Name: _____

Organization: _____

Phone: _____ Fax number: _____

Email: _____

- Check Enclosed
 Please invoice my company. I understand that payment must be received by May 9, 2012 to secure the reservation.

Payment is non-refundable. Transfers permitted only until May 12, 2012.

- Please charge my credit card. I authorize the San Diego County Taxpayers Association to charge the credit card below in the amount of \$_____.

- Visa MasterCard Discover

To pay with American Express, please register on our website at www.sdcta.org.

Credit Card Number: _____ - _____ - _____ - _____

Expiration Date: _____ Billing Zip Code: _____

Cardholder's Signature

Name as it appears on Credit Card

Please return this form to SDCTA by **fax (619) 234-7403** or mail to SDCTA, 707 Broadway, Suite 905, San Diego, CA 92101. Call 619-234-6423 or email Brianna Shannon at brianna@sdcta.org for additional info.