

History

The San Diego County Taxpayers Association was founded on September 18, 1945.

In early 1946 the Association hired its first Executive Director, Jack Borchers. Jack, a tax attorney by training, initiated the detailed analysis and independent approach to issues that is still SDCTA's signature today.

The work of SDCTA's pioneers, its "lean and mean" staff and its dedicated and hardworking members is why public opinion polls consistently rank SDCTA as the most "influential" and "trusted" public policy institution in San Diego.



John Leppert, SDCTA's second Executive Director, testifying at the San Diego City Council in the 1960's.

*Serving San Diego taxpayers
for over 65 years.*

Become a Member Today!

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

General Membership:

- Individual - \$100
- Senior/Full-Time Student —\$50

*Business Membership:

- Bronze Level - \$500
(Limited to companies with 1–10 employees)
- Silver Level - \$1,000
- Gold Level - \$2,500

*See membership benefits online at www.sdcta.org

Donation: \$ _____

Payment Options:

- Check Included
- Send me an invoice
- Charge my Visa, Discover, or MasterCard

Name on Card: _____

Account #: _____

Expiration Date: _____ Amount : \$ _____

Signature: _____



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BECOME A MEMBER

*To help promote accountable,
cost-effective and efficient government.*



*A powerful voice for San Diego
Region Taxpayers since 1945.*

SDCTA has saved the region's taxpayers nearly \$1 billion in the past five years alone.

Local Impact

Over the past five years alone, SDCTA took a leadership role to defeat eleven local ballot measures. Cumulatively, these victories prevented over \$832 million in tax and fee increases. A few of the key measures successfully defeated include:

- Prop J, 2010: San Diego Unified School District's proposed parcel tax.
- Prop D, 2010: City of San Diego's proposed half-cent sales tax increase.
- Prop A, 2009: City of Chula Vista's proposed one cent sales tax increase.
- June 2009: San Miguel Consolidated Fire Protection District's proposed fee on property owners.



1950's promotional ad

Research and Advocacy

Through our issue-based policy committees, comprehensive policy analysis and in-depth studies, SDCTA informs and educates members and the public on latest developments in local public policy. SDCTA has become an authority in the region on issues including:

- Public Pensions
- Water Rates
- School Bonds
- Public Infrastructure
- Effective Governance



Events and Education

SDCTA provides our members with access to expert commentary and research on San Diego's most pressing taxpayer issues. Our ongoing schedule of forums, luncheons and special events gives members the unique opportunity to hear from industry experts and policymakers. These include our Breakfast Club forums,



Regional Mayors Luncheon and the Golden Watchdog & Golden Fleece Awards Dinner.

2007 Annual Dinner, themed "Taxpayer Roulette"

Membership Benefits

Members of SDCTA not only support San Diego's only independent, non-partisan government watchdog, they also benefit from:

- Voting privileges on SDCTA's policy committees
- Discounted rates to events
- Access to SDCTA's library of position papers
- News alerts about issues affecting taxpayers
- Access to civic leaders
- Networking opportunities

Policy Committees



Healthcare Committee

Reviews healthcare issues.



TEWI Committee

Reviews transportation, energy, water and infrastructure issues.



Issues Committee

Reviews regional taxpayer issues, ballot measures and legislation.