



Lani Lutar
President & CEO

619-234-6423
lani@sdcta.org



As President & CEO of the San Diego County Taxpayers Association (SDCTA), Lutar establishes recommendations for the Association on public policy, serves as spokesperson to the public and media, and oversees the day-to-day operations of the organization. She challenges municipalities and public agencies to exercise accountability, efficiency and fiscal discipline on behalf of taxpayers. Under her leadership, the Association has effectively influenced local and state legislation, as well as the outcome of numerous ballot propositions.

Her editorials and commentary regularly appear in publications including the *New York Times*, *Los Angeles Times*, *San Diego Union-Tribune*, *North County Times*, *San Diego Daily Transcript* and *voiceofsandiego.org*.

Prior to joining SDCTA, she was executive director of the 400-member Asian Business Association of San Diego providing resources for small business owners and aspiring entrepreneurs.

In 2008, the San Diego YWCA honored Lutar with the Tribute to Women & Industry (TWIN) award. *San Diego Metropolitan Magazine* also recognized her accomplishments in 2005, naming her one of the top "Forty Under 40" professionals in San Diego. That same year, she was a nominee for the *San Diego Business Journal's* "Women Who Mean Business" award.

She earned a Master of Pacific International Affairs degree from the University of California, San Diego and graduated magna cum laude from San Diego State University with a BA in Psychology. She was also a Next Generation Project Fellow of the American Assembly at Columbia University.