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PROS Board Seeks Input on Measuring and Reporting Equity in Homelessness Service Outcomes

Board also releases discussion paper to invite interested parties in developing further standards

San Diego, CA (April 7, 2023) – The San Diego Taxpayers Educational Foundation’s year-old Public Regional Outcomes Standards (PROS) Board invites public comment on a [new draft measurement and reporting principle in homelessness services](#). Specifically, this exposed draft aims to create understanding in the equity of outcomes across various demographic groups.

“Leaders often say we want to end homelessness for our veterans, minorities, and other potentially underserved communities,” said Greg Stein, chairman of the PROS Board and also former chairman of the San Diego County Taxpayers Association, the region’s trusted watchdog. “Without a shared measurement and reporting structure, how would we ever know if we’re moving the needle for a specific subpopulation within our region? This is what this exposed draft aims to address.”

The goal of the PROS Board’s effort is to adopt regionally accepted public good evaluation and reporting standards that will create a common language for how San Diego tracks outcomes in reducing homelessness. Homeless service providers and all funders, public and private, can use these rules to self-audit and independently audit performance and create assurances that the network of individuals and organizations working to end homelessness are acknowledging where things work well in the system. Ultimately, the consistency in reports will permit the optimal investment of limited resources from their myriad sources.

Funders are now exploring how to integrate the PROS Board reporting requirements into their agreements with their fund recipients. This choice simplifies what administrative work they ask of their grant recipients so they can focus more resources on the work, not the reporting.

“It’s so important to be able to trust what our investments are going to,” said Drew Moser, executive director of The Lucky Duck Foundation. “The PROS Board standards are getting us all to align on what’s important in homelessness services, and we are confident that with continued rule development, we will soon be able to see how effectively and efficiently our dollars are being used.”

While private funders advance innovations in services, the public funders do provide the bulk of the resources to service individuals experiencing homelessness.

Finally, the PROS Board also released its [second discussion paper in homelessness services](#). The various stakeholders have collectively decided to recommend a further four to six measurement and reporting principles – to build on top of the five already issued by the PROS Board. Participation in the working groups is open to the public, and the discussion paper details what the working groups will discuss.

The following organizations are or have been participating in the PROS Board working groups, and the PROS Board welcomes any and all interested parties to join.



PUBLIC REGIONAL
OUTCOMES
STANDARDS BOARD
SAN DIEGO TAXPAYERS EDUCATIONAL FOUNDATION

Alpha Project
Adjoined Veterans
Carlsbad Housing Authority
City of Chula Vista
City of El Cajon
City of Escondido
City of Oceanside
City of San Diego
City of San Marcos
City of Vista
Community Resource Center
County of San Diego

Father Joe's Villages
Interfaith Community Services
Lived Experience Advisers
Lucky Duck Foundation
San Diego Foundation
San Diego Housing Commission
San Diego Rescue Mission
Serving Seniors
South Bay Community Service
UPLIFT San Diego
Veterans Village of San Diego
Volunteers of America Southwest

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The San Diego Taxpayers Educational Foundation supports the San Diego County Taxpayers Association and the general taxpaying public with in-depth research and educational programming for community leaders and civil servants. The Foundation convenes the regional community of public policy practitioners, educators, and artists who want to study issues objectively and to facilitate civility and citizenship in public policy discussions. The Foundation also administers the new Public Regional Outcomes Standards Board (PROS Board), which sets regionally accepted principles in evaluating and reporting public good outcomes.